



Carlsbad MainStreet CavernFest Facade Grant

Description:

Carlsbad MainStreet's vision is to continue to make Downtown Carlsbad into a lively, vibrant place where people can shop, eat, and find entertainment on weekdays, weekends, and evenings. Our number one goal is to support our local homegrown businesses. We are excited to announce that Carlsbad MainStreet is hosting a CavernFest Façade Grant for the MainStreet businesses. Over the years, CavernFest has been a great addition to the downtown district. Our community has been so supportive, and we would like to give some of that support to you.

The Carlsbad MainStreet Board of Directors is offering a cash match grant up to \$2500.00 to provide incentive funds to tenants/property owners to increase rehabilitation activity in the MainStreet District. The Carlsbad Mainstreet Board reserves the right to decide how many facade grants will be awarded yearly. Property for consideration of the Facade Grant must be located within the current defined Carlsbad Mainstreet District. The match requirement from the business owner/building must be the same as amount as you request from MainStreet.

Grants may be used for the following types of renovation only:

- Removal of false fronts (such as aluminum panels)
- Repair or replacement of windows, doors, and cornices
- Repair or replacement of façade materials
- Repair or replacement of character defining architectural features
- New awnings
- Exterior lighting
- Exterior painting
- Design and construction costs
- Signage

Please fill out attached application and include any documents that you feel are relevant to your grant application. Grant applications are due by Friday **December 6th, 2024**

Grant awardee(s) will be notified of award by **December 18th, 2024**

(Examples may include budget, and design images) Please email application to Carlsbadmainstreet@gmail.com or drop off at the MainStreet office located at 102 S Canyon St.



Applicant Information:

Applicant: _____

Business Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Property Owner (If different then applicant):

Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Property Owner Signature: _____

*If you are not the owner of the property, please seek permission and include signature above to do proposed façade improvement **before** submitting your application*

Amount Requested (Up to \$2500): _____



102 S Canyon St
Carlsbad, NM 88220
Carlsbadmainstreet@gmail.com
Office : 575-628-3768 Cell: 575-988-0145
www.carlsbadmainstreet.com

Renovation Information:

1. Describe your project/changes to your business facade:

Please describe your façade renovation plan, and how you intend to implement it.
Please include pictures of current façade/renderings/examples of work to be done etc.

2. Project Budget, Timeline, and Implementation:

Please include a detailed budget, and timeline.



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I understand that, if selected, you and your business shall:

- Only use awarded funds for the granted purpose. Exterior facades only.
- Renovations must be completed within twelve (12) months of application approval
- Grant amount shall be paid only when construction is completed, and receipts are submitted to Carlsbad MainStreet.
- Utilize Carlsbad MainStreet Project branding in all promotions
- Agree to media opportunities with Carlsbad MainStreet
- Submit a final report

Please signify your understanding and agreement of the above

Signature

Date